



Club Calendar

Tues., Aug. 6 — Open House — Buffet supper honoring 12 editors and publishers from Latin America now touring the U.S.A. under State Dept. auspices. Reception, 7:30 p.m. followed by buffet supper.

Thurs., Aug. 8 — Luncheon, Rev. Billy Graham. 12:30 p.m. (see story, page 2.)

Tues., Aug. 13 — Open House — details to be announced.

Mon., Aug. 19 — OPC family picnic — Sunken Meadow State Park, Long Island. Bring family, friends, guests, bathing suit. Reservations now.

Tues., Aug. 20 — Open House — Rex Smith, editor of best-seller, *Biography of the Bulls*. Cocktails, 6:00 p.m., buffet supper.

OPC BOARD APPROVES \$251,000 BUDGET; REDECORATING DINING ROOM AT \$13,500

The Board of Governors approved a \$251,000 club budget at its regular meeting Monday evening of this week.

The budget, which is aimed at retaining the club's working capital at the \$100,000 mark, is for the fiscal period April 1 of this year until March 31 of next year.

The budget, compiled from requests of different club departments and committees based largely on last year's operation, was subjected to close scrutiny by the Budget committee before presentation to the board.

Income is listed at \$100,000 from food sales, \$75,000 from beverage sales, \$10,000 from Bulletin advertising, \$77,000 income from dues, and \$5,000 of other

income. Expected income of \$9,000 or more from club television sponsorship was not included.

Expenses include \$90,000 for salaries and wages, \$67,000 in food and beverage costs, and miscellaneous other costs.

A special allocation of \$13,500, outside of the operating budget from working capital funds, was voted to the House Operations committee at the request of chairman *Larry Newman*.

This sum will be spent on re-decorating the second floor dining room which has been the subject of much criticism since the present building was occupied.

Newman presented sketches of the proposed changes, which will be carried out by a commercial firm, and they indicated a room done in cherry paneling and finished with new carpeting.

The plan also calls for new tables and chairs, a new stainless steel serving pantry, a new service bar for the second floor, and a new public address system.

Newman stated the latter was important as the dining room is used for the club luncheons and meetings which have speakers.

He said that work would start very soon, and that the dining room would be closed for a period of 13 to 21 days during which time it is hoped to carry on service in the fourth floor private dining rooms. Work should be done before the fall season gets underway, he indicated.

A vigorous discussion broke out at the meeting, which continued from 6:15 p.m. until midnight, when the budget committee was found to have slashed the entire budget of \$2,000. requested by the Who's Who committee.

Jess Gorkin, chairman of the committee, said he was willing to go on with a self-sustaining operation. However, upon asking the board for a ruling on whether such a *Who Is Who in Foreign Correspondence* publication is indeed obligated to list all foreign correspondents, and not just club members, he provoked a sharp schism in the board members remaining at that late hour. A vote of 6 to 5, with many governors already departed, ruled to include only members.

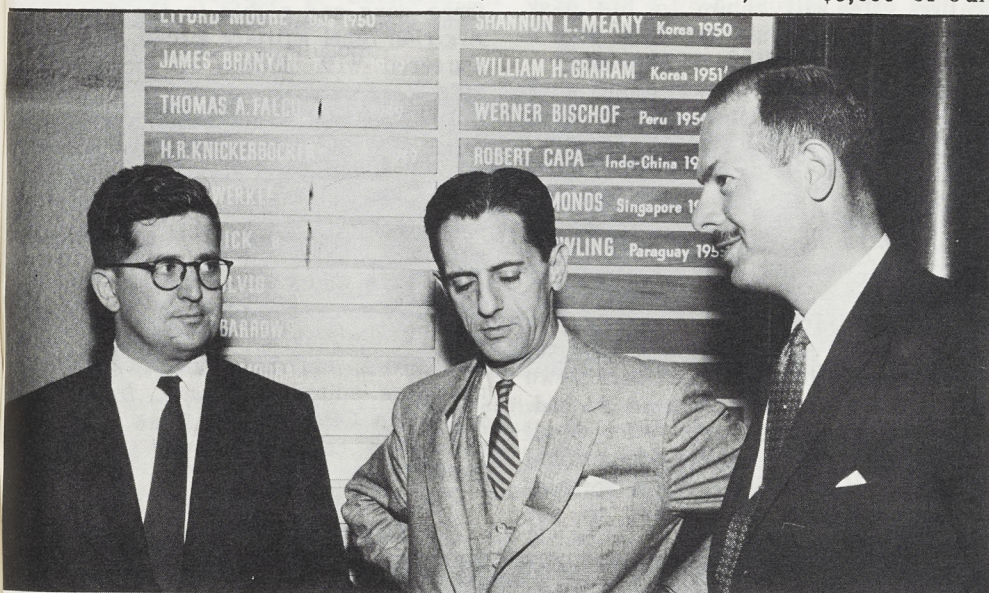


Photo: Ann Meuer

Appearing at the OPC headquarters in New York to speak at a club reception, New York Times correspondents A.M. Rosenthal and John P. Callahan (left and center) chat with Bernard S. Redmont, Overseas Press Bulletin correspondent in Paris who is here on home leave.

ROSENTHAL, CALLAHAN TALK ON INDIA

The junketing U.S. Congressman was obviously tired and irritable as he entered the VIP room of the airport. He's just arrived in Pakistan and the local reporters were anxious to ask him a few questions.

"Please sir," said one of them, "will you be good enough to tell us what the people of America think of Pakistan?"

"My boy," said the politico, "they never even heard of it!"

This was one of many tales that enlivened the July 30 Open House program. The speakers, who attracted an SRO audience, were A.M. Rosenthal, N.Y. Times India correspondent now on

(Continued on page 7)



OVERSEAS TICKER



BOON

With parliament vacationing and most politicians headed for the hills, this pint-sized capital of the West German Republic is entering into its customary mid-summer doldrums.

These usually last into early September. But there will be rude interruptions this year when the campaign for the Sept. General Elections hits its full stride.

Old Chancellor Konrad Adenauer, hale, fit and raring to go despite his 81 years, is winding up for a series of barnstorming trips by campaign train during August and early September. About a half dozen newsmen will be accommodated on each trip. Socialist Opposition leader Erich Ollenhauer has announced his intention of using a helicopter to reach his election rallies. But so far there are no plans for correspondents to hit the skyways with him.

At the moment Bonn is almost denuded of correspondents, both German and foreign. Everyone is trying to squeeze in as much vacation as possible before the election campaign gets really underway.

Spain, Italy and the French Riviera appear to be the chief vacation goals.

Gaston Coblenz, *New York Herald Tribune*, returned recently from three months' home leave in the United States.

Thomas J. Hamilton, *New York Times* UN correspondent, passed through Bonn and saw a lot of officials including Chancellor Adenauer and U.S. Ambassador David K.E. Bruce.

Nils C. Rasmussen, ABC television, is in Bonn on a three-month assignment. ABC has no permanent man in West Germany.

William D. Blair, *Newsweek*, is leaving Bonn after the German elections to take over the Paris bureau from Ben Bradlee who has been transferred to Washington.

THE OVERSEAS PRESS CLUB

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Frank Bourgholtzer, NBC, already has transferred his base of operations to Vienna. NBC will be represented in the future in Bonn by a stringer, Otto W. Gobius, Bonn correspondent of the *Amsterdam Telegraaf* and Radio Hilversum.

And, finally, your own Bonn correspondent announces with regret his resignation from that elevated job because of his imminent transfer to a new and, he believes, interesting assignment based on the London bureau of United Press.

Peter Webb, UP veteran from Korea, the Middle East, London, Paris and Berlin, already has arrived to take over the UP Bonn stint. J.W. Grigg.

RIO DE JANEIRO

Fred L. Strozier, AP South American manager, returned July 18 to Rio from a week-long business trip to Buenos Aires and Montevideo. Strozier and his family will leave July 31 for the United States for two month's home leave.

Tom Stone, assistant AP South American manager, returned from Sao Paulo July 17 after a brief business trip. He went to Sao Paulo again July 20.

Joe Taylor, United Press, is on vacation. He will return to his desk before the end of July and then take a trip up the Amazon River in August.

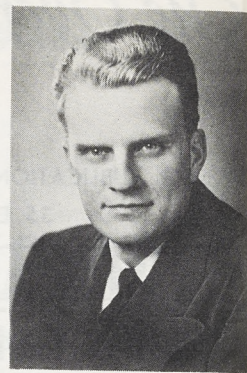
Julius Golden, AP, began a two week vacation July 19. Most of it was spent staring at his first child, Andrew Mitchell, who arrived July 14. Julius Golden.

ROME

B. Mathieu Roos of *The New Yorker* arrived in Rome from Ischia — and just avoided a big do over a film being made on the balmy isle in the Bay of Naples. Charles Boyer and de Sica were both attractive additions to the bar crowd there, so it couldn't have been so bad. B. is now enroute to Paris — for of all things — the meetings of the International Psychoanalytic Association. In spite of the head-shrinkers, she hopes to see some of her old friends

BILLY GRAHAM FOR LUNCH

The Rev. Billy Graham, whose evangelical crusade has packed Madison Square Garden during July — and has been extended into August, will be the OPC's honored guest at a luncheon on Thursday, August 8, at 12:30 p.m.



BILLY GRAHAM

PEOPLE & PLACES...

OPC Past President Eugene Lyons has written an article titled "Khrushchev — The Killer in the Kremlin" for the September *Reader's Digest*. Mark E. Senigo, *New York Times*, leaves August 9 for five weeks in England and Italy... Where's Debs Myers? He's working with Governor Leader of Pennsylvania.

David Shefrin off on an expedition to interior Brazil this month. He'll make films in the Mato Grosso... Arnold Reichman is back from North Africa where he covered the World Congress of the International Confederation of Free Trade Unions in Tunis for the *Christian Science Monitor*. In addition, he spent three days and nights in the field with Algerian rebel military forces. His report appeared with photos he took in July 29's *Newsweek*.

Vic Wagner, PIC publisher, leaves August 10 for three months of gathering material and contacting correspondents in Sweden, France, Italy, Germany, and England. Taking his red-headed wife along.

Donald Wayne's son, Arthur, 17 working this summer in UP's London bureau. He's a student at The Kings School, Canterbury, and his father is assistant managing editor of *Parade*. Irene Kuhn made the OPC trip to West Point and devoted a column to it in the *Newark Star-Ledger*.

In October, Hastings House will
(Continued on following page)

The Overseas Press Bulletin is published weekly by The Overseas Press Club of America, Inc., 35 E. 39 St., New York 16, N. Y. Tel.: MU 6-1630.

John Wilhelm, Chairman, Bulletin Publication Committee

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People And Places (Cont'd from p. 2)

publish *Culture under Canvas: The Story of Tent Chautauqua* by H.P. Harrison as told to *Karl Detzer*. The 150,000-word book started three years ago as a 2,500-word assignment by *Reader's Digest* of which Detzer is a roving editor.

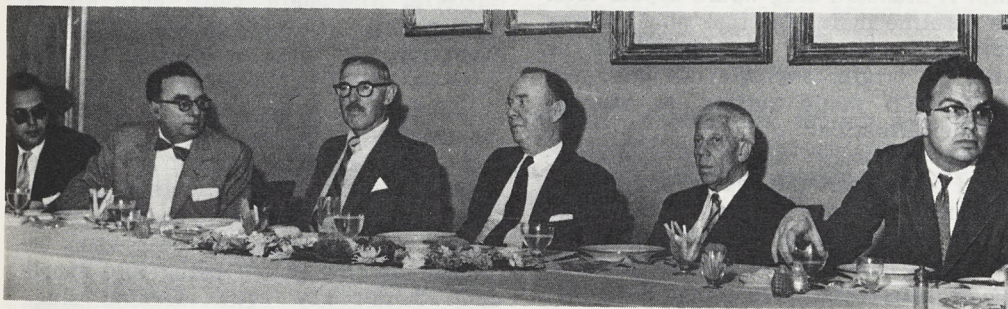
The Pacific war was fought all over again when Marty Sheridan, (Admiral Corp.) met Sam Blumenfeld, now of *San Francisco Examiner* and formerly a Marine combat correspondent, at San Francisco Press Club...Eugene Miller, associate managing editor of *Business Week*, and Mrs. Miller just back from a month in Europe.

Joe Quinn, president of the Los Angeles Press Club, spent several evenings at OPC while here no UP assignment. Back in L.A., he's become moderator of TV news show, "Dateline."

Burson-Marsteller Associates, Inc. in new offices at 800 Second Avenue. OPCers on PR firm's staff are *Harold Burson*, *Samuel W. Baker* and *Joseph Rosapepe*.

The July issue of *The Quill* has an article by *David Shefrin* about the OPC forum on reporting about Red China.

Philadelphia's *Ivan H. (Cy) Peterman*, writing three-a-week column for syndication, just back from a Mid-Western tour. He's also brought out a new quarterly, *Osteopathic Digest*, for the Philadelphia College of Osteopathy... *Tom Johnson* is at his summer home, RFD 5, Stillwater, Minnesota.



Pictured above are some of those attending the Rio chapter's OPC luncheon July 19 at which *Dr. Herbert Moses*, Brazilian Press Association, was presented with his gold membership card. From left to right: *Tad Szulc*, *New York Times*; *Piero Saporiti*, *Time Magazine*; *Ellis O. Briggs*, U.S. Ambassador to Brazil; *Fred L. Strozier*, AP South American manager and president of the Rio chapter; *Moses*; *Peter Weaver*, McGraw-Hill.

STROZIER PRESENTS OPC CARD IN BRAZIL

Dr. Herbert Moses, president of the Brazilian Press Association, was presented an OPC gold membership card July 19 at the best attended luncheon of the Rio OPC chapter since its inception last April.

Among the sixteen news people and guests attending was United States Ambassador to Brazil, *Ellis O. Briggs*.

Moses, in accepting the gold card certifying his lifetime active membership, lauded the OPC and its work in the battle for press freedom. He also praised the OPC for drawing closer the ties between U.S. and other newsmen.

Reporting From Peking: It Will Cost \$35,000 - minimum - to Keep a Newsman There

As the controversy continues over whether, U.S. newsmen will report from inside Red China, the *Wall Street Journal* has come up with a pertinent question, and an answer or two.

The question: How much will it cost to post a U.S. reporter in Peking?

The answer, according to *Journal* staffer *Jerrold L. Schecter*, depends on how high a man lives, how much he travels and how many words he cables a year.

"Today," *Schecter* reports in the *Journal*, "at the official rate of 43 cents to one Red Chinese People's Yuan, it would perhaps cost a minimum of around \$35,000 to maintain a reporter in China for one year, about what it costs to keep a man in Tokyo. But a switch in currency exchange rates could knock all calculations out of kilter."

"Here's how one correspondent's expenses would shape up, based on the filing of 20,000 words a month by cable, about what a typical reporter might be expected to send:

"Cable costs to New York alone at 8.5 cents a word would mount up to \$20,400 a year. Office rent, plus an interpreter, could run somewhere around \$2,000 a year, though some men would use hotel rooms or homes as offices. Figure about \$7,800 for the reporter's

salary and \$1,400 for two trips away from Peking. Travel in the city (by peddie cab and taxi) and miscellaneous office expenses would come to about \$1,800."

Schecter continues in the *Journal*: "Food costs, which the correspondent probably would be paying out of his own salary if stationed permanently, would average about \$6 a day, or \$2,190 a year. Living quarters including two servants (fairly standard equipment in Asia) and utilities would run around \$2,000 a year; hotel living would be an alternative, but probably no cheaper. Just how much, if any, of this personal expense would be paid by the newspaper would depend on the organization. As a rule, American newspapers with correspondents in Asia do make allowances for some personal expenses incurred by their staffers."

"In 1948, before the Reds took over, the *N.Y. Times* estimates that its cost for a two-man bureau in Shanghai came to \$50,000..."

According to the *Wall Street Journal* report, nine of the 11 American news gathering agencies which had correspondents in Shanghai when the reds took over in 1949 say they expect to re-establish full-time bureau there. They are: AP, INS, UP, CBS, ABC, *N.Y. Times* and *Tribune*, *Time-Life International* and the *Chicago Tribune*. The other two — *Chicago Daily News* and *Christian Science Monitor* — say they plan to cover Red China but lean toward periodic trips for their men rather than full-time bureau operations.

"This," *Schecter* reports, "is not a full listing of all the organizations that now want to send newsmen into Red China, at least for a quick look. Even now, the State Department is polling publishers to find out just what their intentions are if the ban is lifted."

TOM PARADINE - WE'RE SORRY!

Joe Peters, hospitality chairman, protests we neglected to credit *Tom Paradine*, of the Coca Cola company, for an able assist in the outing to West Point. Also that General Throckmorton Stump, and Deputy Chief of Staff Col. E.N. Wellen attended the very successful reception at West Point.

JANICE ROBBINS BACK

Janice Robbins, executive secretary of the OPC Placement Committee is back from her vacation and ready to handle job opportunities again. Call her at the club. In her absence, *John McTigue* served as volunteer head of the office under Chairman *Egbert White*.



F-27 PROPJET MOVES RAPIDLY TOWARD DELIVERY

Airlines and corporations will soon add the new F-27 propjetliner to their fleets. Four aircraft factories have been teamed on F-27 tooling to meet the growing demand for the Rolls-Royce powered transport. The new airliner, which will serve the smaller cities, will match the intercontinental jetliners in comfort features: pressurization, air conditioning and low noise and vibration levels. The cabin windows are large and are located beneath rather than above the wings, allowing for excellent passenger visibility. The F-27 is designed for short and medium-stage airline operations and has been ordered by: AREA (Ecuador), Avensa, Bonanza, Frontier, Mackey, Northern Consolidated, Piedmont, Quebecair, Southwest, West Coast, Wheeler and Wien Alaska Airlines. In its long-range version it has been ordered by 14 leading corporations to improve their air transportation operations. Its speed and range will enable busy executives to make more trips to more places, resulting in substantial savings in time and improved business communications. These advantages are provided at economical operating cost.

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LYONS CALLS FOR CENSORSHIP TAG

By Eugene Lyons

The other night, in the after-dinner question period following President Cecil Brown's report on his visit to Soviet Russia, the problem of Moscow censorship was raised, inevitably. I ventured to offer a suggestion, in that context, which touched off some spirited discussion. I should like to repeat it in the Bulletin--because I think it merits earnest exploration, because it may stimulate others who have learned about censorship the hard way to give their views, but especially because the Overseas Press Club is obviously the natural and logical sponsor for the idea if there is any validity in it.

My suggestion is not at all original. Similar proposals have been made by newsmen, editors and readers for many decades, ever since the blight of totalitarianism hit journalism along with all other departments of life.

Standard Slug

The gist of it is simply this: that the American press (newspapers, wire services, radio and TV news channels) agree, on a purely voluntary basis, to identify as such all dispatches that have passed the hurdle of a foreign censorship. A standard slug would appear after the dateline indicating that what follows has been passed by the censors at the place of origin. Perhaps the one word CENSORED would suffice, as warning and identification.

The primary purpose, obviously, would be to alert the reader or listener. It would help him understand the occasional lack of detail or clarity; or the evidences of excessive caution in wording or interpretation of some news development. At times, indeed, it would add a dimension of significance to the story by making the public more sharply aware that the censors have allowed certain facts or opinions to reach the outside world.

Correspondents Advantage

But in the long-run, I believe it would also be helpful to the correspondent trying to do an adequate job within the frustrating bounds of censorship. He would then have some assurance that his readers, no less than his initiated editors, will understand why his dispatch is so cagily or naively worded; why some obvious facet of the story is ignored; why he is trailing behind other, non-censored news centers on a story originating in his own territory. To some extent he would be relieved of the sense of guilt induced by the failure to report,

or to report completely and without inhibitions, aspects of the news in his area of responsibility.

To argue, as one colleague did when I made the suggestion, that the correspondents report only "the truth," even from heavily censored Moscow, seems to me disingenuous. Of course no self-respecting reporter will cable what he knows to be a falsehood. But omissions and circumlocutions, unavoidable under conditions of censorship, are also types of distortion. A story only half-told, or conveyed in Aesopian language, can be far worse than no story at all--especially if readers are not sophisticated enough to read between the lines.

Inhibiting Factor

A censored correspondent tends to become a specialist in the arts of "getting around the censor." Anyone who has worked in a censored capital can attest that the mere knowledge that his piece must go through the censorship process is an inhibiting factor.

Sometimes consciously, more often through sheer habit, you edit the dispatch as you write in order to minimize the danger of its being delayed; you formulate the facts ingeniously to get them by; sometimes you pad the story with material you know quite well will be blue-penciled in order to gain bargaining power or to divert attention from material less obviously censorable.

One could write a book on the tricks used--often successfully--in the permanent battle of wits between the reporter and the censors. The mischief of it, however, is that the distant reader is sometimes fooled along with the censor, because the tale is not being told simply and forthrightly. The warning slug--"CENSORED" or "Officially Censored at Point of Origin"--would at least tip off the reader to seek out the hidden meanings.

Plain Truth

In any case, what harm is done by stating the plain truth, by identifying a censored dispatch as censored? Why risk throwing around a story out of some totalitarian capital the aura of authenticity given by an American byline? Stuff interpolated at the receiving end, of course, can always be clearly set off in parentheses.

I need hardly add that the practice would be applied to all censored countries, not only to Iron Curtain countries. Where the censorship is indirect and open to doubt, the editors would have to rule whether or not to use the warning slug.

Newsman's Guide To Mexico

Sketch of country: Mexico is the U.S.'s nearest southern neighbor, third largest customer in the world, and the keystone to Latin America. As such, it is an important laboratory for the examination of political and economic trends relating to world trade, policies of the Latin American states in the United Nations and methods for converting under-developed nations into modern states. Its capital, Mexico City, is in the Federal District, about mid-way between the Texas and Guatemalan borders; it has an altitude of 7,500 feet, a population approaching four million, and is famous for both colonial and modern architecture, cosmopolitan atmosphere and diversity of entertainment. The climate is excellent with raincoats indicated between June and October. Prices are lower than American or European prices, but things are no longer cheap. There is excellent transportation by air, train or car.

Where newsmen stay: There is no "center." Newsmen on an expense account often stay at the Continental Hilton, Del Prado, Bamer, Alffer, Reforma or Plaza Vista Hermosa. These are centrally located, near the American Embassy and Bucareli Street where most press offices and newspapers are found. Otherwise, the Geneve, Prince, Hotel Montejo, Mania Cristina and Hotel Cortez are popular. The last two have a Mexican atmosphere. The Cortez is a favorite with writers, artists and musicians.

Where newsmen drink: All of the above have excellent bars, usually decorated with handsome murals by Mexican artists. Other good drinking places are the Jena, Ambassadeurs, Passy and, for informal Spanish atmosphere, La Gran Tasca.

Government regulations restricting entry of journalists and filing of copy: A tourist card, good for six months, covers most contingencies except for resident correspondents. They receive courtesy permits, renewable every six months at the Ministry of Interior. Collect wires may be filed only by professionals accredited by the Mexican government. There is no censorship but the government watches published reports carefully.

Government information sources: All ministries have press officers who are of varying degrees of efficiency. They are available between 11:00 a.m. and 2:00 p.m. Liaison for the Presidency is Licenciado Roberto Romero. Strategic cabinet ministers are: Secretary for Foreign Affairs Dr. Luis Padilla Nervo; Secretary of the Treasury Senor Antonio Carrillo Flores; and Secretary of the National Economy Senor Gilberto Loyo. Director of Petroleos Mexicanos is Senator Antonio Bermudez; director of the Tourist Department is Dr. Antonio Villagran. An excellent source on Central American affairs is the local United Nations office for Mexico and Central America.

Other good people to know: Press officers at American, British and Canadian Embassies and local members of the OPC and Foreign Correspondents Association are helpful. Also there are refugees from many Latin American countries who are well-informed on what goes on further south.

The fact alone that all news coming out of their country is continuously and conspicuously labeled CENSORED should in the long-run act as psychological pressure on the guilty governments. This political plus should not be under-rated in reaching a decision on the proposal.

Eugene Lyons, now a senior editor of the Reader's Digest, served as a Moscow correspondent for the United Press from 1928 to 1934. He has also been editor of The American Mercury, and of Pageant magazine.



EUGENE LYONS

Among his published works are Assignment in Utopia; The Red Decade; and Our Secret Allies - the Peoples of Russia.

BRACKER IN GUATEMALA

New York Times correspondent Milton Bracker was rushed to Guatemala City to cover the story on the assassination of President Castillo Armas and the subsequent political realignment.

LONDON TIMES SAME DAY

The OPC is now receiving an airmail edition of the Times of London on the same day of publication, thanks to member G.A. Wynne, of BOAC.

Barbara Bennett, managing editor of the OPC Bulletin, was in Canada on vacation this week.

Lin Root off to Europe on triple play: 1) foreign assignments; 2) attendance at International Isotope Congress in Paris and International Atomic Energy Agency in Vienna, and 3) locating likely luncheon luminaries for OPC. Back in November. Meanwhile c/o Reader's Digest, 25 Berkeley Square, London W 1.

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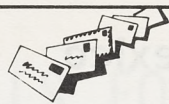
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LETTERS



Dear Editor,

Move over Dr. Livingston, it happened to me too!!

Yes, last week, unbeknownst to Yours Truly, there was an item in the Bulletin reading "any information as to the whereabouts of member Hal Block would be appreciated."

I was lost! At last the mystery of that commercial jingle was solved. "What is it that is MISSING-MISSING-MISSING?.. It was ME!

Now, what to do..what to do. I immediately called up Lawrence Blochman, an authority on mysteries, and he suggested an immediate search. And in addition...to prevent any clues from escaping, he also suggested that I put a seal on my door. (This I tried to do, but unfortunately the seal made so much noise that the whole project had to be abandoned).

Next, I thought I might put an ad about me in the Lost and Found department of the Sunday Times. However, I was told over the phone that this would cost seventy five cents an inch, and inasmuch as I am over five foot ten...the cost was prohibitive.

As I went to sleep that nite to ponder my "unavailability" I remembered from a remote "Ellery Queen" story, that many people disappear in their sleep and I wanted to make darn sure that this didn't happen to ME.

Therefore as I undressed I kept a filing system on everything. As I took off my shoes and socks and put them on the floor I made out a card and placed it next to them stating (Hal Block's shoes and socks on floor). Then I did the same with the rest of my clothes after carefully placing them on a chair (Hal Block's suit and underthings on chair). and finally before turning out the light I made out a card and put it on the bed sheet (Hal Block sleeping on the bed).

The next morning bright and early I jumped out of bed to see that nothing had been changed as I slept. I found the shoes and socks right on the floor next to the card describing them. Then I went over to the chair, read the card "Hal Block's underthings and suit on chair" and sure enuff they were. So it was with a great deal of confidence that I approached the bed, looked at the card which said "Hal Block sleeping on Bed".

Something terrible had happened. Though I looked high and low, and the bed showed obvious signs of being slept in, there was Hal Block on that bed. The Bulletin was right. I was missing!

Through skilfull interrogation at the Club, aided by operative Z.R. 3509 (in New Jersey this number has been changed to Bigelow 9 3286) I found out that I had

last been seen hitching a ride on a guided missile by the Club Task Force on the Wayward Bus that never reached "SHOWBOAT" on the fateful nite of June 13, 1852.

Another, though no less eloquent group, were certain that by mistake I had drunk a whole bottle of Stoppette and just "POOFED" away!

For a moment I decided to go to the police, but more mature judgement made me cancel that rash move which could have caused the Club unfavorable publicity. (Through inept inquiries which might not have covered the Monday poker sessions, but also have included a cursory investigation of the last six months chits).

I therefore took the only course open to me (under the Veteran's Benefits Plan). I hurriedly dressed and ran over to the Waldorf Astoria Hotel-barely avoiding running over Nicky Hilton.

With an air of ill concealed anxiety I went over to the bell captain's desk and had myself paged. When after twenty minutes the bell capt. informed me that no one had answered the page I realized I was indeed in a dilemma.

I called up the only Missing Persons Tracing Bureau I knew, Judge Crater Associates, but for some reason I couldn't seem to reach the president.

With an air of despondency I flung myself into a cab and asked to be flung out at the Overseas Press Club. There I immediately repaired to the bar (which incidently is also in need of repair). As I dawdled over a martini I suddenly noticed that even the olive was sticking out its pimento at me.

There was only one thing to do. Why not start my own club. Well I did, I decided to FOUND a club for Lost people and call it "Anonymous Unanimous!" You can read about this wonderful new club in the next Bulletin but before that.. for all you Lost ones who apply Now we will include a FIVE YEAR SUBSCRIPTION to COLLIERS MAGAZINE...FREE!

So Act now. (Come to think of it, if you can act, what are you doing in OUR club. Why aren't you in the LAMBS or FRIARS????)-SNEAK!

Hal Block

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TALK ON INDIA (Cont'd from page 1)

leave, and John P. Callahan of the *Times* who was formerly stationed in Pakistan.

Rosenthal, now in his third year on the India beat, gave qualified answers to such questions as:

What happens after Nehru dies?

"There will probably be a shift to the right. A struggle will develop between right and left, and the biggest factor in the outcome will be the Indian army."

What about news coverage in India?"

"There are about 50 foreign correspondents and the largest group is from Iron Curtain countries. Britain has all but 'abandoned' India. There are only six U.S. men there."

Other observations by Rosenthal:

Nehru and the Communist threat: "He has the ear and the heart of the Indian people and he ought to warn them of the Communist danger. He's rough on the local Communist party at times but he's somehow made international Communism fairly respectable. It's a matter of omission, not commission."

Krishna Menon: "Most people think he's hurt India. And that includes me."

India and Communism: "It's not a Communist country and, given a few breaks in the world, won't become one. There's not enough food, work or money, and therefore the totalitarian way of life has attractions for India. But at the moment India is determined to work out its problems through a parliamentary form of government."

Rosenthal departed from his subject to tell of an assignment he was given 15 years ago to cover an OPC event. "I was surprised" he said, "to learn there was no press table, and shocked to learn I'd have to pay \$2 to get in. I duly reported this to my editor who dashed off a hot note to the OPC president, Bob Considine. In a few days there was a nice note from Bob—and a check for \$2."

The second speaker, Callahan, had this to say of U.S. aid policy in Pakistan: "It's not accomplishing the good it sets out to do. We diversify it so much that in a country of 80 million it amounts to a piddling bit here and a piddling bit there. It would be better perhaps to put the aid—about \$100 million a year—all into one thing, agriculture."

Callahan found some Pakistani officials "fascinating in their amorality." With some, he said, the standard practice is to deny a story when it goes against you, deny you even talked to the reporter.

U.S. coverage of Pakistan is even sparser than it is in India, Callahan said.

Len Allen of NBC TV-News was also in the Far East, stopping in Tokyo and Honolulu and is now back in New York.

TREASURER'S REPORT



The Treasurer, A. Wilfred May, reported at Monday night's Board meeting that June operations resulted in a net loss of \$759, versus a loss of \$1,483 in May and a profit of \$800 in June, 1956. Special Events produced a net income of \$634. Initiation fees during the months totaled \$575.

Food sales rose 15%, with the cost ratio increasing to 46%, from 44%. Beverage sales declined by 6%, with the cost ratio declining to 32% from 36% the previous months.

The Club's net working capital totaled \$108,000 on July 1st, against \$110,000 on June 1st, the decline being largely due to the cost of the newly installed carpeting.

It was further reported by May that the status of the Credit accounts is highly satisfactory, with only four out of 586 past due; and that these together with the members dues accounts show a highly gratifying improvement over previous periods.

JOHN DAY IN FAR EAST

John Day, director of news of CBS, has been on a three week trip through the Far East including stops in Tokyo and Manila.



Russell Burdall & Ward

Bolt and Nut Company has announced the commercial availability of a one-piece nut and lock washer. Known as "Spin-Lock" the fastener incorporates a ratchet-like structure on its base that bites into the bearing surface of the metal to be joined. It resists any tendency to loosen and requires less handling time than conventional nuts and lock washer assemblies.

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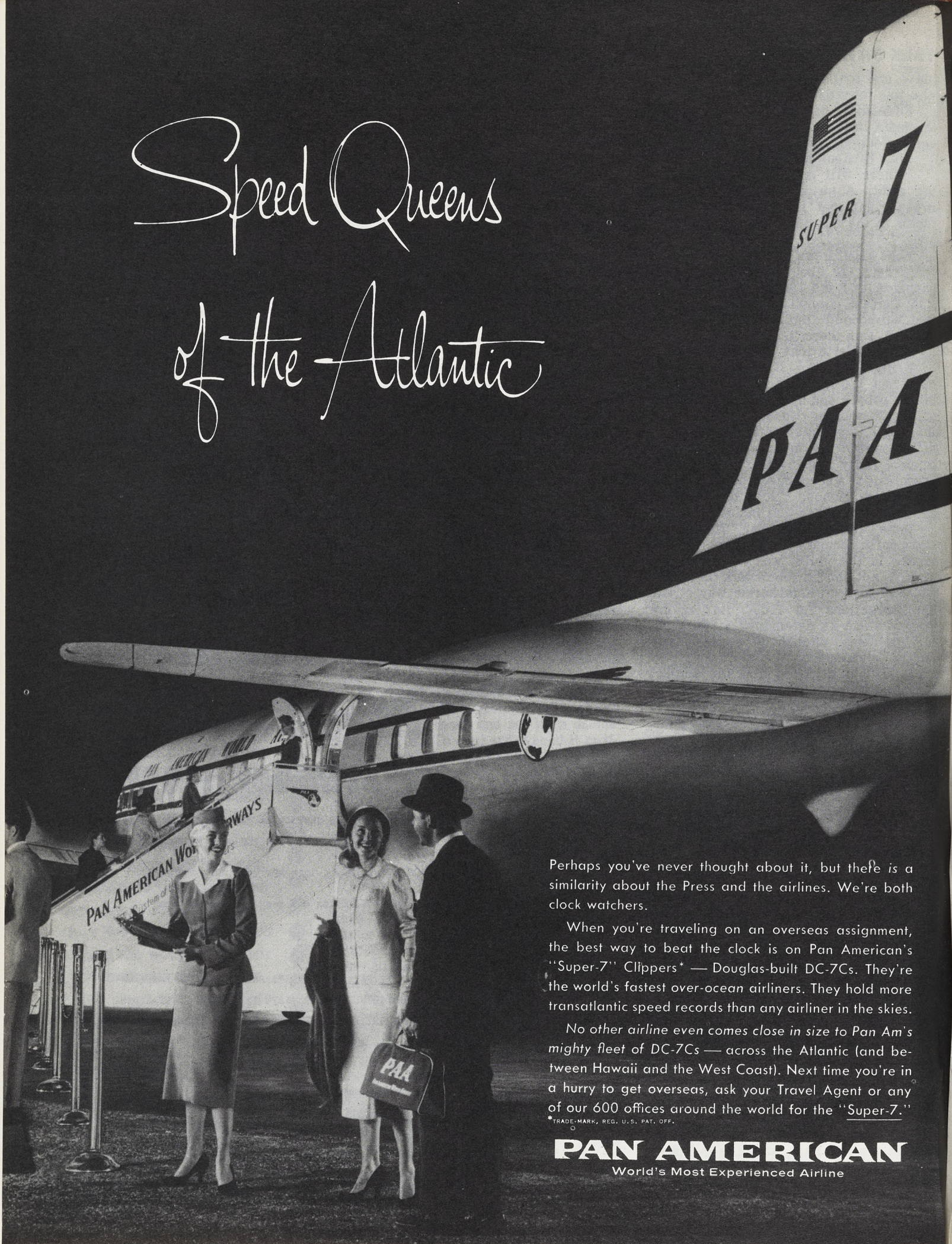
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Gordon Gilmore

Vice-President,
Public Relations,
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